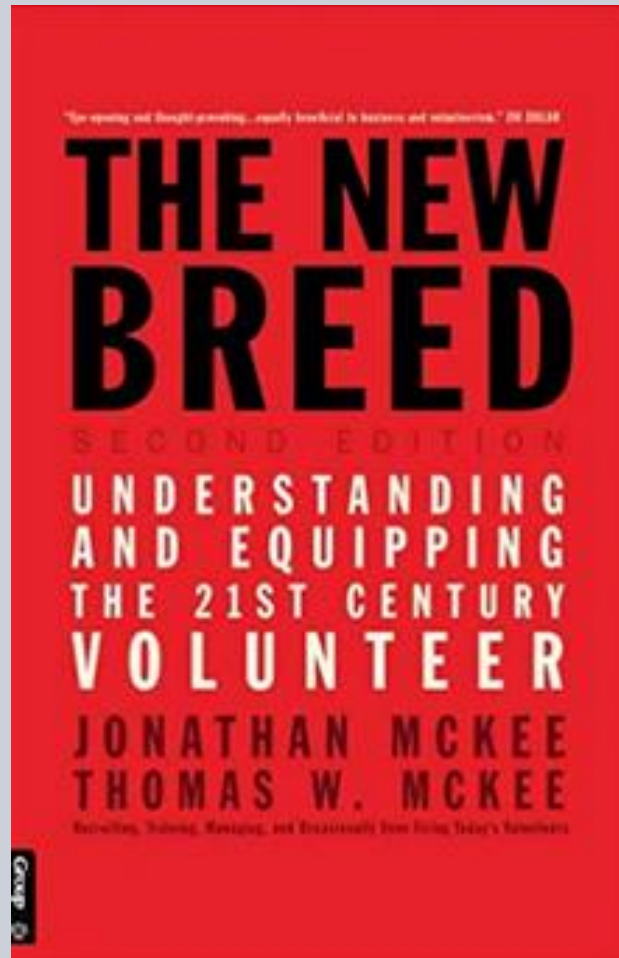




# Seven Deadly Sins of Volunteer Recruitment

# Book Inspiration



# Before we get started



1. We all do it
2. Turning a sin into a redemption!
3. New recruitment ideas or updates

# Sin#1

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**Expect  
Announcements  
to Get  
Volunteers**

# Redemption #1



Change "Volunteer" from  
verb to a noun

# Sin #2

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**Go  
it  
Alone**



# Redemption #2



- **Passion for mission**
- **Actively volunteering**
- **Clear communicator**
- **Visionary**



# Sin #3

**Recruit Only Volunteers Who  
Make Long-Term Commitments**





# Redemption #3



# Sin #4



**Assume  
that "no"  
means  
"never"**

# Redemption #4



# Sin #5

**Recruit Any  
Ol' B.I.C.  
(Butt in  
Chair)**



# Redemption #5



**Increase retention**





# Sin #6

**Treat  
Professionals  
Like Lackeys**



# Redemption #6



**No busy work!**



# Sin #7

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**Hire  
Professionals  
Who Know  
Nothing about  
Volunteer  
Management**



# Redemption #7



# Your Thoughts

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- #1 – Expect Announcements to Get Volunteers
- #2 – Go it Alone
- #3 – Recruit Only Volunteers Who Make Long-Term Commitments
- #4 – Assume That “No” Means “Never”
- #5 – Recruit Any Ol’ B.I.C. (Butt In Chair)
- #6 – Treat Professionals Like Lackeys
- #7 – Hire Professionals Who Know Nothing About Volunteer Management

# Poll #1

☞ How many “sins” have you committed?

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7

# Poll #2

✠ Which sin are you going to work for redemption on the most?

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7

# Questions



# Thank you!

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